



Pittsburg  
State  
University

*In Partnership with SEKC SHRM*

*First Annual*

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*HRD Conference*

*Special Guests HRD Alumni*

*Friday, October 27th, 2017*

*PSU Technology Building (KTC S102)*

*SHRM Education,  
Door Prizes & Networking*

**\$35 – Per Person  
\$20 - Current PSU Students**

**Register at:**

[https://reg.abcsignup.com/reg/event\\_page.aspx?ek=0009-0020-fa28bad2fa034ff494c476dee3f6c26c](https://reg.abcsignup.com/reg/event_page.aspx?ek=0009-0020-fa28bad2fa034ff494c476dee3f6c26c)

**Friday, October 27<sup>th</sup>, 2017**

**7:45am – 8:15am**

**Registration:** Will include Breakfast Tacos  
*Professional Headshots by the PSU Graphics*

**8:15am- 9:00am**

Welcome – HRD Program Coordinator Dr. MeLisa Rogers  
College of Technology Dean Tim Dawsey – Opening Remarks  
*HRD Program Facts – HRD Faculty*

**9:00am - 10:00am**

**Presentation 1: Lucas Woodruff – Recruiting the Best employees**

10:00am – 10:15am

Break: *“Keep Calm and Break On”- Professional Headshots by the PSU Graphics*

10:15am – 11:00am

**Presentation 2: Tara Stevens – Creating a Culture of Employee Engagement**

11:00am – 11:15am

Break: *“Keep Calm and Break On”- Professional Headshots by the PSU Graphics*

11:15am – 12:00pm

**Presentation 3: Lori Scott Dreiling – Motivating Employees for Retention Success**

12:00pm – 2:00pm

Catered Lunch, Networking, and Alumni Spotlight Chats  
@ KTC Room E101

2:00pm – 3:30pm

PSU Campus Tours (Optional)

2:30 – 5:30pm HRD Networking and Fun!

Kansas Crossing Hampton Hotel Lobby: *Wine and Cheese Mixer!*

Bronco Bar - Kansas Crossing Casino: *Free Play!*

## **Saturday, October 28<sup>th</sup>, 2017**

11:30am – 2:00pm

Gorillafest Tailgating: ***Wear your crimson and gold!***

@ *Carnie Smith Stadium: Gorilla Village*

*Catered Meal under the HRD Big Tent*

2:00pm- 5:00pm

PSU Gorilla Football Game vs. Northwest Missouri

@ *Carnie Smith Stadium: \*Must purchase tickets*

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### **Kansas Crossing Hampton Hotel – Pittsburg, Kansas**

- PSU HRD Alumni and current students will receive an additional 10% discount
  - A scholarship donation is made to PSU for each room reserved
  - Please refer to the HRD Conference when making your reservation.
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#### ***Alumni Speaker Presentations:***

#### **Presentation 1: Lucas Woodruff- People Business Partner - Virgin Galactic – Mojave, California**



Do you know what it takes to recruit the best employees for your specific organization? Do you know how to successfully use social media for recruitment? Is technology your friend when it comes to recruiting? In this session you will learn about the ways Virgin Galactic recruited our best employees. Highlights will include: the sourcing, diversity, inclusion, recruiting training, new ways of recruiting, company culture, and environmental awareness.

Human Resources (HR) professional, Lucas Woodruff provides proactive HR services, expertise, and consultation to employees and managers that assist in the achievement of the organization’s staffing, retention and

strategic goals. Lucas helps to provide an employee-oriented, high performance culture that emphasizes empowerment, quality, productivity, goal attainment, and the ongoing development of a superior workforce. Lucas assists senior management in the development of HR solutions and interface with managers and employees at all levels of the organization. Key skills and abilities include coaching, influencing, facilitation, presentation, communication, process development, analysis and problem solving. Lucas is a member of SHRM and holds an MS degree in HRD from PSU.

## **Presentation 2: Tara Stevens- Tri County Tech - Bartlesville, Oklahoma**



Do you want to understand the characteristics of high performance work environments, in which people do their utmost for their customers' benefit and your organization's success? In this session you will learn about Tri County's journey of employee engagement and how to build a workforce environment conducive to high performance. Highlights will include: fostering a positive organizational culture, workforce empowerment, assessing engagement, performance management, incentive practices, and learning systems.

Tara Stevens serves as the Director of Human Resources at Tri County Tech, a vocational education institution located in Bartlesville, Oklahoma. As a former student of Tri County, Tara is proud to say she is a true product of the organization she works for. She earned her undergraduate degree in Management from Oklahoma Wesleyan University, and her Masters in Human Resource Development from Pittsburg State University. Additionally, Tara possess her Professional in Human Resources (PHR) certification from the Human Resources Certification Institute, and the Society of Human Resource Management - Certified Professional (SHRM-CP) certification.

## **Presentation 3: Lori Scott Dreiling- Modine Manufacturing Company – Joplin, Missouri**



Do you know what it takes to retain and keep your employees motivated? Do you know how to create a culture that focuses on retention of employees? In this session you will learn about how to retain and motivate your employees to stay at your organization. Highlights will include: managing employee retention, drivers of employee turnover, employee dissatisfaction, why employees stay in their positions, and key retention strategies and best practices.

Lori Scott Dreiling is currently the Human Resource Manager at Modine Manufacturing Company where she has been in her position for almost 10 years. Lori's previous employment experience includes Human Resource Manager experience at CAMSO and Caterpillar Inc. She received her Masters' in Human Resource Development from Pittsburg State University in 2015, and her Bachelors in Management from Southwestern Oklahoma State University. Lori's volunteer experience includes being a part of the Board of Directors at the Joplin Area Chamber of Commerce, Treasurer for the Carl Junction Booster Club and Project Graduation 2018, and President of the CJ Elite AAU Basketball Club.

**For questions about this event, please contact HRD faculty:**

**Dr. Mark Johnson - [mjohnson@pittstate.edu](mailto:mjohnson@pittstate.edu)**

**Dr. Melisa Rogers - [mrogers@pittstate.edu](mailto:mrogers@pittstate.edu)**

**Dr. Judy Smetana - [jsmetana@pittstate.edu](mailto:jsmetana@pittstate.edu)**

**Ms. Kristina Lewis - [kllewis@pittstate.edu](mailto:kllewis@pittstate.edu)**